



Innovative Math Tools

Press Release

Texas Instruments Purchases Rights to Popular Geometry Software Program

DALLAS - August 18, 2005

The Educational & Productivity Solutions (E&PS) business of Texas Instruments today announced it has purchased rights to Cabri® Technology from Cabrilog. Cabri® Technology is an interactive dynamic Math program for students in elementary school through college.

"TI is well-known for providing products and services that support student learning in math, and Cabrilog is a market leader in interactive Geometry" said **Melendy Lovett**, president of TI's EPS business. "This transaction gives us the ability to more deeply integrate the Cabri technology in our handheld devices, thereby enhancing our integrated offering of tools, training and curricular materials."

Under license from TI, Cabrilog will continue to develop and sell Cabri software products for use on personal computers, including Cabri 3D and Cabri® Geometry II Plus.

"We're pleased to join TI in this opportunity," said **Jean-Marie Laborde**, chairman and chief executive officer of CabriLog. "This enables us to respond to our customer's demand for greater distribution and availability of Cabri® Geometry, which has been growing steadily, and to compliment TI's strengths with our own."

A version of the Cabri® Geometry has been preloaded on TI's graphing calculators for more than 10 years. With the launch of TI's latest graphing calculator family, the TI-84 Plus and TI-84 Plus Silver Edition, with Cabri® Jr. preloaded, the companies saw an increased customer response to geometry applications.

"Our customers told us that preloading Cabri® on our graphing calculators multiplied the impact of our product in the classroom," said Lovett. "Providing greater connectivity between Cabrilog and TI products resulted in a better product for math education and a greater opportunity for both companies to help increase student engagement and performance."

About Cabrilog

Cabrilog, a French Company market leader in Math education software, designs, develops, maintains and distributes worldwide interactive educational software based on Cabri® Technology to more than 15 million users.

Available for Mac and Windows, Cabri software are translated into more than 20 languages and are constantly updated to meet its users' needs.

Cabrilog's products line includes:

- Cabri Geometry II Plus the worldwide reference in terms of interactive software for teaching/learning geometry, not only for teachers but also for students, for parents, for everyone..., at all levels from Primary School to University



- Cabri 3D the latest interactive solid geometry software based on 3rd generation Cabri technology. It enables users to build and manipulate figures in 3D.

More information is available at www.Cabri.com

About Texas Instruments

Educational & Productivity Solutions, a business of Texas Instruments, is a market leader in education technology, providing a wide range of advanced classroom tools that enable students and teachers to interactively explore math and science. TI's learning tools and services are designed with leading educators to meet the evolving needs of the classroom. Connecting the classroom experience with real-world applications, TI's products include a broad line of handheld technology, computer software and data-collecting devices. Additionally, TI has worked closely with educators and administrators for more than 15 years to develop student-focused curricular and supplemental materials for the classroom, and supports the world's largest professional development organization focusing on the appropriate use of educational technology. More information is available at www.education.ti.com.

Texas Instruments Incorporated is the world leader in digital signal processing and analog technologies, the semiconductor engines of the Internet age. In addition to Semiconductor, the company's businesses also include Sensors & Controls, and Educational & Productivity Solutions. TI is headquartered in Dallas, Texas, and has manufacturing or sales operations in more than 25 countries. Texas Instruments is traded on the New York Stock Exchange under the symbol TXN.